Parker Bommarito

12/6/2020

MI 349

10 Things paper

One of 10 things that stood out to me was number 8. Although I did appreciate learning more in-depth things about the coding aspect. Number 8 was Visual Design. I think that Visual Design is a very important aspect to any web site. As an Information Science student focusing on User Experience, I often think about the usability aspect of a lot of websites. I think it is hard to get a good balance between a good design and good usability. They also go hand and hand. All the 5 principles of Visual Design in UX are about design elements that also help the user navigate and understand a website. My personal favorite aspect is Visual Hierarchy. I think that guiding the eye is an important to navigation and use of a website. Contrast is another listed principle that helps usability. The article says, “contrast provides the eye with a noticeable difference (e.g., in size or color) between two objects (or between two sets of objects) in order to emphasize that they are distinct.” Having contrast not only can be visually pleasing but also helpful to the visually impaired. Though usability is important to all websites, I think that look and feel should not be compromised. I liked reading about the Building Blocks of Visual Design by Teo Yu Siang. The article touched on a couple aspects of Design that are integral to having a refined and pleasant website. I always found the use of Negative and White space interesting to design and art. A lot of times less is more. I use to think that you need to fill out most space on the page and not let there be a lot of negative ground. Something I have never heard of in this article is “Gestalt”. I found these principles interesting. Separating text or elements helps with a user’s ability to understand the change in top and information. The articles take on “Lines” in design is very interesting. I also thought of lines in design in things like sports cars and houses. Different kinds of lines can encompass and invoke different emotions. Overall, I learned a lot from the resources provided about in-depth visual design. Even learning basic principles of design can help anyone design a better-looking website or any design. What I also learned that better design can help create better usability for anyone using a given website.